



# GE EV Experience Tour

*Are you ready?*



**San Francisco**  
March 10th  
Harding Park Golf Course  
8:30 am - 2:30 pm



**Seattle**  
March 15th  
Experience Music Project  
8:30 am - 2:30 pm



**Los Angeles**  
March 17th  
University of Southern California  
8:30 am - 2:30 pm



**San Diego**  
March 22nd  
Location TBD  
8:30 am - 2:30 pm

→ **Learn what Electric Vehicles mean to you** by participating in a one-day EV education forum hosted by GE and its local EV partners. Engage in dialogue with key stakeholders and industry leaders and learn how to position your organization to benefit from this new technology.

→ **GE will host two workshop tracks:**

Technical Track

- Product Overview and Specs
- Integrating EV Infrastructure into Your Facility

Business Track

- The Business Case for EV Ecosystems
- Developing an EV Strategy

→ **Build partnerships** with a variety of stakeholders in the EV space, including electrical contractors, property managers, electrical distributors, city and state officials, fleet managers, universities, commercial and residential builders, and auto OEMs.

→ **Test drive an electric vehicle** with GE Fleet's Ride and Drive Test Track at the event venue. Learn how EVs charge, how they drive, and what they mean for you and your business. Lunch will be provided on site.

→ **Please RSVP for one event only at: GE EV Experience Tour**

Limited space available. Confirmed registrants will receive a full agenda and event details within 5 business days of RSVP.



*More North America tour dates to be announced in Spring 2011.*



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